GENEVA DIALOGUE
ON RESPONSIBLE BEHAVIOUR IN CYBERSPACE

JOIN THE INTERNATIONAL CONVERSATION ON SECURITY OF DIGITAL PRODUCTS

Cyber-incidents are increasingly exposing online vulnerabilities of nations and businesses, thus undermining digital society, business models, and public trust in the Internet.

What are the challenges faced by companies as they strive to enhance the security of their digital products and services and the supply chain? What good practices can be adopted to meet those challenges?

The Swiss Federal Department of Foreign Affairs and DiploFoundation invite you to seek answers to these questions with the Geneva Dialogue on Responsible Behaviour in Cyberspace.

Why do we need a global business co-operation on the security of digital products?

Product vulnerabilities are exploited rapidly by a wide range of actors for various purposes. Nations develop military cyber-arsenals for defensive and offensive use. Criminals organise transnationally, putting businesses and consumers at risk. Terrorists and political groups improve skills to conduct digital attacks. The consequences of cyber-attacks are often global and increasingly destructive. This jeopardises the stability of the digitalised world, erodes user trust in digital services, and undermines global online business models.

To reduce these risks, businesses must increase the resilience of their digital products and services. Enhanced security practices not only protect individual businesses, but also act as a general deterrent by raising the cost and difficulty of cyber-attacks, increasing consumer trust, and strengthening the supply chain.

This vision of a more stable and secure digital world requires new thinking and strategic action by the industry. Businesses that take the lead in securing products and services will stand out as models for ethical and responsible behaviour.

While governments have made considerable progress in negotiating norms to promote responsible behaviour in cyberspace, the business sector is at a relatively early stage in developing its own norms. **The Charter of Trust**, **Cybersecurity Tech Accord**, and the ongoing work of the **Geneva Dialogue on Responsible Behaviour in Cyberspace**, are some notable and promising initiatives that have helped outline responsible behaviour of companies.

It is time to dive deeper and explore the steps towards securing digital products and services. To achieve this, an inclusive process encompassing the global industry is needed.

#standards #securitybydesign #encryption #responsiblecoding #vulnerabilitydisclosure #threatmonitoring #incidentresponse #research #supplychain #innovation #awarenessraising #cybernorms #producttransparency #humanrights #datasecurity #cooperation

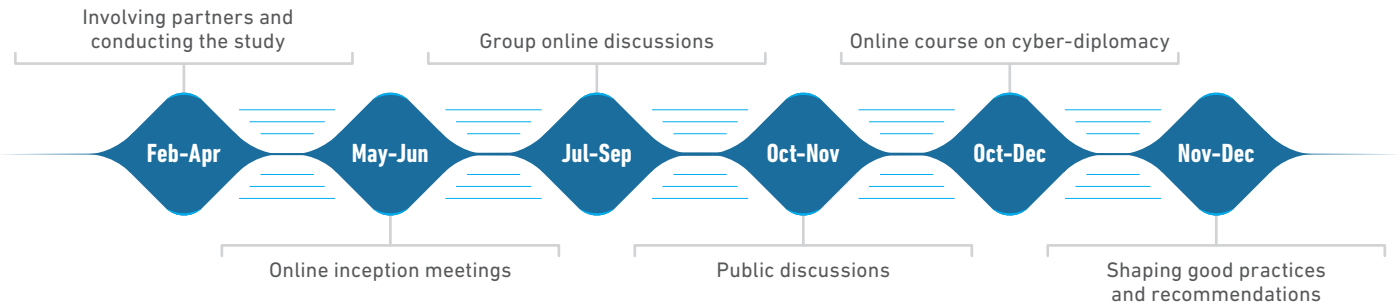
The Geneva Dialogue on Responsible Behaviour in Cyberspace is a forum for the global business community to gather and make progress in boosting digital resilience and product security.

The Geneva Dialogue will:

- **Deepen the dialogue among businesses across the globe.** Aiming for a broad representation of various industries, the Geneva Dialogue has already brought on board partners from a wide range of sectors and geographical regions. The current partners of the Geneva Dialogue are ABB, BiZone, Cisco, Ensign, FireEye, Huawei, Kaspersky, Microsoft, PNG ICT Cluster, SICPA, Siemens, SwissRe, UBS, Vu, and WISeKey. Cybersecurity Tech Accord, the WEF Centre for Cybersecurity, and the Swiss Digital Initiative Foundation are among the observers of the Dialogue.
- **Map ongoing activities and priorities.** During six online discussions in May and June 2020, the existing experience and interests of partners in the sphere of product security and responsible behaviour were mapped, in order to identify areas of mutual interest and convergence. A mapping of intergovernmental and multistakeholder cybersecurity-related processes was conducted, with an exchange of how the industry can contribute through them towards greater product security.
- **Discuss industry concerns, goals, and possible good practices.** The dialogue aims at identifying global good practices in the security of digital products and services, in particular related to reducing vulnerabilities and secure design. The discussion started among the partners and will continue in a series of broader group exchanges and public consultations that will coincide with other large-scale global cyber-events (online or in-situ).
- **Improve the capabilities of businesses to make their voice heard in global political processes.** The dialogue will be an opportunity to enhance expertise on diplomatic issues, actors, and processes at play in the cybersecurity sphere; to move towards greater involvement of global business in multistakeholder dialogues and ongoing processes across the world (such as negotiations at the UN and the OECD, the Paris Call framework, the Global Forum on Cyber Expertise, and others).

How can you contribute?

Become a partner and share your experiences and views with industry peers, discuss how to lead by example, and provide strong industry inputs to key international policy processes.



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