GENEVA DIALOGUE
ON RESPONSIBLE BEHAVIOUR IN CYBERSPACE

JOIN THE INTERNATIONAL CONVERSATION ON SECURITY OF DIGITAL PRODUCTS

Cyber-incidents are increasingly exposing online vulnerabilities of nations and businesses, thus undermining digital society, business models, and public trust in the Internet.

What are the challenges faced by companies as they seek to enhance the security of their digital products, processes, and infrastructure? What good practices can be adopted to meet those challenges?

The Swiss Federal Department of Foreign Affairs and DiploFoundation invite you to look for the answers to these questions with the Geneva Dialogue on Responsible Behaviour in Cyberspace.

Why do we need a global business cooperation on security of digital products?

Product vulnerabilities are being exploited rapidly by a wide range of actors for various purposes. Nations develop military cyber-arsenals for defensive and offensive use. Criminals organise transnationally, putting businesses and consumers at risk. Terrorists and political groups improve skills to conduct digital attacks. Consequences of cyber-attacks are often global, and increasingly destructive. This puts the stability of the digitalised world at risk, erodes user trust in digital services, and undermines global online business models.

To reduce these risks, businesses must increase the resilience of their digital products and services. Enhanced security practices not only protect individual businesses, but also act as a general deterrent by raising the cost and difficulty of cyber-attacks, increasing consumer trust, and strengthening the supply chain.

This vision of a more stable and secure digital world requires new thinking and strategic action by the industry. Businesses that take the lead in securing products and services will stand out as models for ethical and responsible behaviour.

While governments have made considerable progress in negotiating norms to promote responsible behaviour in cyberspace, the business sector is at a relatively early stage in developing its own norms. **The Charter of Trust**, **Cybersecurity Tech Accord**, and the ongoing work of the **Geneva Dialogue on Responsible Behaviour in Cyberspace**, are some notable and promising initiatives that have helped outline responsible behaviour of companies.

It is time to dive deeper, and explore the steps towards securing digital products. To achieve this, an inclusive process encompassing the global industry is needed.

#standards #securitybydesign #encryption #responsiblecoding #vulnerabilitydisclosure #threatmonitoring #incidentresponse #research #supplychain #innovation #awarenessraising #cybernorms #producttransparency #humanrights #datasecurity #cooperation

As it moves into its second phase in 2020, the Geneva Dialogue on Responsible Behaviour in Cyberspace will offer a forum for the global business community to gather and make progress in boosting digital resilience and product security.

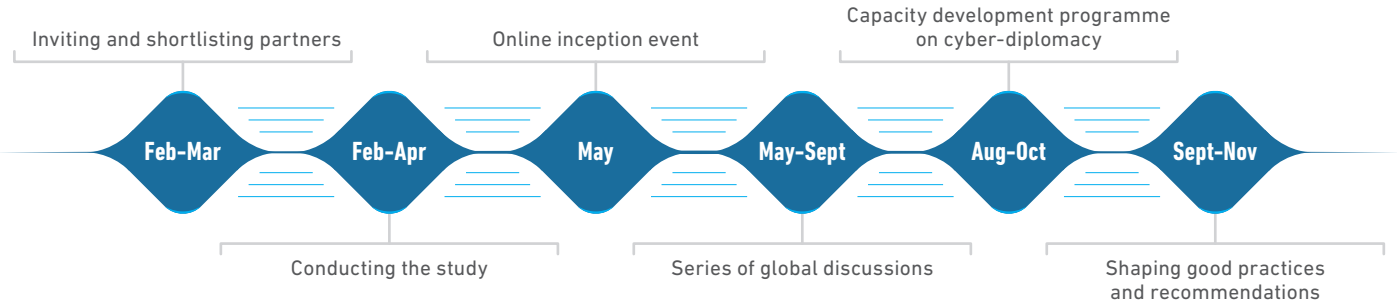
In 2020, the Geneva Dialogue will:

- **Deepen the dialogue among businesses across the globe.** Various industries will be involved, from traditional sectors with a significant degree of digitalisation (e.g. auto, energy, and health industries, financial services, and manufacturing) to the IT and Internet industry (including infrastructure providers, software and hardware vendors, and digital service providers). The cybersecurity sector itself will also be well represented, including cybersecurity solutions and service providers, standard-setting bodies, and incident-response organisations.

- **Map ongoing activities and priorities.** We will document participants' existing experience and interests in the sphere of responsible online behaviour and product security; their involvement in related ongoing global processes; and their capacity to take an active role in the global multistakeholder dialogue.

- **Discuss concerns, goals, and possible good practices,** with the aim of identifying common principles and formulating a plan for action. The discussion will start with an online inception event and continue in a series of smaller roundtables (online or in-situ) that will coincide with other large-scale global cyber-events for convenience and efficiency.

- **Improve capabilities of businesses to make their voice heard in global political processes.** The dialogue will be an opportunity to enhance expertise on diplomatic issues, actors, and processes at play in the cybersecurity sphere; and move towards greater involvement of global business in multistakeholder dialogues and processes currently underway across the world (such as negotiations at the UN, the Paris Call framework, the Global Forum on Cyber Expertise, and others).



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